



June 27, 2019

TSC Summer 2019 Newsletter

Welcome to our Triangle Sports Commission Summer Newsletter. For all of you, we hope your summer is off to a great start, and we look forward to sharing with you the latest news from the Triangle Sports Commission.

The Curlers are Coming! The Curlers are Coming!

You may have heard by now (hopefully) that one of the coolest (literally!) events in the U.S. is coming to Raleigh in August. Curling Night in America (CNIA) is an exciting Made-for-TV event that is broadcast nationally by NBC and is a joint production of NBC, USA Curling, and World Curling, with the Triangle Sports Commission serving as local host organization. Competition runs Thursday, August 22 through Saturday, August 24, 2019 and features Team USA, including our Olympic Gold Medal-Winning Men's Team, versus China, Japan, and Italy in a round-robin format to determine the overall champion. The event will include Men's, Women's, and Mixed Doubles Curling Action.

Importantly, NBC will be broadcasting over 18 hours of national coverage of the event on its NBC Sports Network during a 9-week period in the first quarter of next year. This will be unprecedented exposure for Raleigh and the Triangle and will uniquely show the passion for ice sports in the South – in August, no less!

The event takes place at the Polar Iceplex, our only Olympic-size ice rink in the area, on Raleigh Road. There will be three competition sessions (featuring 3 simultaneous matches per session) each day, at 10am, 2:30pm, and 7pm. Each session lasts approximately two hours. Ticket sales (all seats are general admission) have been going very well thus far, with the Saturday afternoon and evening sessions very close to selling out. The seating arrangement is amazing, actually placing spectators on the ice right next to the athletes! Good tickets remain for Saturday morning, Friday and Thursday sessions as of now. If you would like to attend this unique and exciting event – and likely get yourself on TV as well – we urge you to buy your tickets now as they are in short supply and going very fast. To purchase tickets to Curling Night in America click [here](#).



ACC Baseball Wraps Up Its Current Run in the Triangle

In 2014 the Triangle Sports Commission was very proud to be a part of the winning bid, led by Capitol Broadcasting Company and the Durham Bulls, that resulted in the region being awarded four consecutive years of the ACC Baseball Championships, the first time in history that the Atlantic Coast Conference ever awarded its tournament to one community for a four-year run. Unfortunately the infamous HB2 interrupted Durham's run as the host city by sending the Championship to Louisville for a year, but the conference returned the tourney to the Triangle for the final two years of the four-year commitment in 2018. Thus this year's 2019 event marked the final year of that record-setting run, and the ACC has already selected Charlotte for next year's event.

The Championship went out on a high note, however, with one of our three local teams, UNC, capturing the title over Georgia Tech in the final game. The Triangle Sports Commission worked with the ACC and Bulls this year to send the participating teams away with fond memories of the event, working with each of the nine host hotels to fully embrace and support the teams they were hosting. This included special team-specific window and door decals, balloon bouquets in the lobby in team colors, team-oriented welcome banners, and team t-shirts worn by the front desk personnel and other hotel staff. The hotels truly got into the spirit of the Championships, and the players loved it. The ACC and Bulls were pleased as well, so the team-first focus at Championships host hotels could become a new ACC Baseball tradition, just like the ACC Baseball FanFest also initiated by TSC leadership.



The Significance of Olympic Day - June 23

This past weekend was quite momentous. Friday marked the first day of summer and the longest day of the year. Sunday was Olympic Day, a day that commemorates what is commonly referred to as the birth of the modern day Olympic Movement: the day – June 23, 1894 – when the inaugural Olympic Congress

(a group of sport leaders primarily from France, but also from other countries, including the U.S.) passed a resolution to revive the Olympic Games. Your Triangle Sports Commission works diligently to promote Olympic & amateur sports across the Triangle region to help support athletes first and foremost, but also to do our part to bolster the Olympic Movement locally, regionally, and nationally.



Upcoming TSC Summer Activities

In addition to the major effort around hosting (and securing the funding for) Curling Night in America, the TSC is also hosting for the 8th straight year, the Kick-It 3-v-3 National Soccer Tournament at Cedar Fork Park in Morrisville, Saturday, August 3. And for the 9th year in a row, the TSC is hosting the United States Masters Swimming National High Performance Camp, Saturday, August 24 to Thursday, August 29.



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