



HEART *of* CARY ASSOCIATION INC.

FOR IMMEDIATE RELEASE
12 February 2012

THE ECONOMIC EFFECT OF SPORTS ON CARY WILL BE TOPIC OF HoCA MARCH MEETING

The March 1st, 2012 meeting of the Heart of Cary Association (HoCA) will be held at 8AM in the Chamber of Commerce building, 307 N. Academy Street in Downtown Cary.

Featured speaker will be Mr. Hill Carrow, CEO of Sports & Properties Inc. Cary, who will speak to "The Current and Future Economic Impact of Sports on the Downtown and Area Economy". Given the current trend of creating revenue through the growth of sport, this promises to be an interesting and informative presentation. Hill has agreed to remain after the meeting adjourns at 9AM to answer individual questions.

Additionally, member Mark Janas, owner of Cary Downtown's own Cary Invasion professional basketball team, and Head Coach and CBL Coach of the Year MarQus Johnson will be providing a preview of the team's upcoming season.

Everyone is welcome to attend. Arrive early to mingle among Downtown stake-holders and decision-makers while enjoying the breakfast refreshments provided by HoCA member Brent Brandow of Parkway Sleep Center.

HoCA is an organization of Downtown merchants, restaurateurs, professionals, residents, municipal employees and elected officials whose mission is to preserve, enhance and promote the fundamental character, charm, diversity and prosperity of the downtown business community as well as its adjacent neighborhoods.

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For additional information please contact:

'Doc' Thorne, president
HEART *of* CARY ASSOCIATION INC.
docthorne@carydowntown.com
919.467.1454