

Contact: Faryn Driscoll
Triangle Sports Commission
Phone: 919-678-1652
Fax: 919-678-1655

401 Harrison Oaks Blvd.
Suite 215
Cary, NC 27513
fdriscoll@trianglesportscommission.com



Press Release

Lenovo Olympic Athlete Celebration Hosted by the Triangle Sports Commission to be held October 1st



Cary, NC: The Lenovo Olympic Athlete Celebration, a gathering of Olympians and Paralympians - past and present - from throughout North Carolina, will be held October 1 at the Embassy Suites in Cary. The annual banquet, which grew out of last year's U.S. Olympic Festival 20th Anniversary Banquet, will celebrate the accomplishments of North Carolina Olympic and Paralympic competitors. Jim Scherr, CEO of the United States Olympic Committee and former Olympic wrestler will deliver keynote remarks.

Hosted by the Triangle Sports Commission and sponsored by Worldwide Olympic Partner, Lenovo, the Lenovo Olympic Athlete Celebration will be the community's chance to meet the athletes and join them for dinner, awards, and a silent auction of Olympic memorabilia. One or more Olympians are expected to be seated at each table. Tickets will be available for purchase for individuals and corporate tables will be made available for local companies. For more information and to purchase tickets, please visit www.trianglesportscommission.com.

"This is the perfect way to put an exclamation point locally on our worldwide Olympic sponsorship," said Scott DiValerio, SVP & President Americas Group of Lenovo. "With so many great Olympians and Paralympians in North Carolina and the Triangle, and with our executive headquarters located in the heart of the region, this event was a natural for us to support."

"Lenovo is a world-class, Olympic-caliber company and we are honored by their title sponsorship of this great event," said Hill Carrow, CEO of the Triangle Sports Commission. "From their management of the Olympic computer network, to the design of the Olympic torch, to support of both national and local Olympians, Lenovo demonstrates its commitment to Olympic ideals. Thanks to their

For Release 10 a.m. EDT, August 15, 2008

more

strong local presence, their employees, and their community support, the Triangle is a better region because of Lenovo.”

About the Triangle Sports Commission: Incorporated in 2001 as a North Carolina non-profit organization, the Triangle Sports Commission is an all-volunteer sports commission serving the Triangle region. The TSC led the Triangle’s recruitment effort for the relocation of USA Baseball from Arizona and secured local partnerships valued at over \$13 million among the City of Durham, Town of Cary, and the Durham Bulls that resulted in USA Baseball’s new headquarters and major international games at Durham Bulls Athletic Park, and their National Training Complex at Thomas Brooks Park in Cary. The TSC focuses on Olympic and amateur sports, particularly those that help unite the Triangle region. Last month the TSC hosted the Bound for Beijing Banquet for the U.S. and Canada Olympic Baseball Teams.

About Lenovo Group Ltd. Lenovo is dedicated to building exceptionally engineered personal computers. Lenovo’s business model is built on innovation, operational efficiency and customer satisfaction as well as a focus on investment in emerging markets. Formed by Lenovo Group’s acquisition of the former IBM Personal Computing Division, the company develops, manufactures and markets reliable, high-quality, secure and easy-to-use technology products and services worldwide. Lenovo has major research centers in Yamato, Japan; Beijing, Shanghai and Shenzhen, China; and Raleigh, North Carolina. For more information see www.lenovo.com.